

Trading Places[®]
INTERNATIONAL

Desert Breezes
www.desertbreezesresort.com

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Laguna Niguel, CA 92677

DBR Front Desk: 760-345-2637
Desert Breezes Sales (toll free): 866-898-7413
Corporate Office: 949-448-5150
E-mail: info@tradingplaces.com
www.tradingplaces.com

QUICK REFERENCE LIST FOR TPI

OWNER SERVICES

800-817-4653
natalyag@tradingplaces.com
Book use time • Book bonus time
Bank your week (RCI, II, TPI)
Inquire about your contract • Learn booking rules
Check use time confirmations

Accounting will help with: 949-643-7643
Maintenance fees and Assessment billings

EXCHANGE

800-365-7617
exchange@tradingplaces.com
Request your exchange
Receive exchange confirmation
Check on your exchange

TRAVEL

800-365-6569
travel@tradingplaces.com
Air, car, hotel, cruise and tour reservations
Resorts to Ports Cruise Exchange

RENTAL

800-365-9190
rentals@tradingplaces.com
Rent additional time
List your DBR unit for rental
Up to 70% off last minute rentals go to
www.tradingplaces.com HOT DEALS

Desert Breezes
SALES

Need additional vacation time? ...a larger unit ... or a different use season? Trading Places is here to help. As part of the Desert Breezes team we have a complete selection of Desert Breezes inventory plus an exciting "extra bonus" with each week purchased. Our on-site resale program is your best source for total vacation value. Certain sizes and seasons are moving fast - don't miss out. Available to existing Desert Breezes owners (or their referrals) only.

Call Donna Perry, Broker toll free 866-898-7413 for this week's special BUY!

RESORT MANAGEMENT

As your management company we are dedicated to make your resort the best it can be.

FIRST CLASS
PRESORT
U.S. POSTAGE
PAID
ANAHEIM, CA
PERMIT#6720



STOP! Before the sun sets on your dream vacation!

2 For 1

FREE bonus week when you join our Vacation Club and deposit your timeshare week with TPI!

1 Year Free!

Join our Vacation Club by 2/16/04 and receive a second year FREE!
A \$79 value!

Call Now!
800-365-7617

Mention code # 0401DBRNVEC when you call.

Introducing...

Trading Places' Vacation Exchange Club. Fast, easy, fun & affordable! To get more details call us at 800-365-7617 or visit us at www.tradingplaces.com/vec!



TRADING PLACES INTERNATIONAL

Discounted Exchanges!
SAVE up to \$30

Cruise Exchange Benefit!

"HOT DEALS"
Condo Rentals Discounted up to 90%

Restrictions apply. Offer subject to change without notice.

SPECIAL TIMESHARE OFFERS! Act before 2/16/04!

Desert Breezes Resort Professionally Managed by Trading Places International

Desert Breezes

2004, Issue 1

"A Resort of International Distinction"

Owner's Journal

Manager's Message

Victor
Perez



Another year in the books and what a year it has been! It seems like only yesterday that Trading Places International assumed the management responsibilities of Desert Breezes Resort. It was then that a commitment was made to our owners, a commitment to improve the property, raise the standards for timesharing and improve the level of excellence in your vacation experience. The first step to reaching our goal was to improve internal controls and staffing. The next step was to improve on what we had as far as grounds and the physical property. Another very important step was to listen and understand our owners and their concerns, then act on them. The last step was to create new and exciting ideas to enhance the vacation experience such as the organized activities, BBQ's, breakfast, orientations, etc. All of this was accomplished through planning, organization, leadership and better control of the association's resources. There has been a considerable amount of work accomplished and still more to come.

The past month has brought a change in weather, just in time to relieve us of near record setting temperatures. The cooler season was an invitation to play a round of golf and tennis as well as take a nice bike ride or a walk through the Desert Breezes community. Thanks to our climate, other noticeable changes are the replacement of seasonal flowers and grass, the departure of desert bugs and mosquitoes, the return of many migratory birds and migratory owners, and last but not least, people participating in outdoor activities (unheard of in September's 120 degree temperatures).

The maintenance department is doing an outstanding job of room repairs. The aging property has produced several challenges with

underground electrical and telephone wiring. Maintenance is working diligently to resolve the problem. Several future items that your board of directors and management team are working together to accomplish are: new VCR/DVD players, the scheduling of roof repairs, the planning for replacement of kitchen and bathroom countertops as well as cabinets and early stages of planning for a refurbishment.

In-house and exchange company comment card scores continue to improve. Desert Breezes Timeshare has earned the distinguished RCI GOLD CROWN award for 2004. This prestigious award is only given to resorts that have attained the highest level of excellence in resort accommodations and hospitality. As the manager, I am extremely proud of this beautiful resort, the board of directors and the on-site/corporate team that work behind the scenes to make it all happen. As owners, I hope you too can see the positive changes and overall improvement with your home resort.

Looking forward to the New Year,
Victor A. Perez, Resort General Manager

Dates/Events to look forward to in 2004:

- 1/19-1/25: Bob Hope Chrysler Classic (Golf)
- 2/13-2/22: National Date Festival
- 2/13-2/15: Frank Sinatra Celebrity Invitational (Golf)
- 3/08-3/21: Masters Tennis Series
- 3/18-3/21: La Quinta Arts Festival
- 3/22-3/28: Kraft Nabisco Championship (Golf)

RCI GOLD CROWN RESORT AWARD

presented to
Desert Breezes Resort
Timeshare Owners
Association



Resort honored for product quality and service

Palm Desert, California, November 26, 2003 – RCI, the global market leader in vacation property exchanges, has awarded its prestigious RCI Gold Crown Resort designation to the Desert Breezes Resort Timeshare Owners Association.

A select number of RCI resorts, judged by the most stringent standards in the vacation ownership industry, are recognized yearly as RCI Gold Crown Resorts. These resorts have attained the highest level of excellence in resort accommodations, hospitality and vacation enjoyment by timeshare owners.

"RCI's Resort Recognition program ensures that affiliate resorts adhere to the highest standards of product quality and service delivery. To honor those who have attained this designation is indeed a pleasure," said Ken May, RCI president and chief executive officer.

This award was presented to Desert Breezes in recognition of superior resort facilities and services. The staff at the Desert Breezes Resort are to be commended for their extraordinary commitment to quality and service.



The staff at Trading Places International, Desert Breezes and the Board of Directors wish you a very prosperous New Year!

Staff Spotlight



Rosa Medina has been with Desert Breezes for just over two years. Her job duties include overseeing the laundry room along with its day-to-day operations. Rosa is responsible for the washing, drying, folding and care of all towels, linens, bedspreads, blankets, etc. Rosa also assists in inventory and the stocking and organizing of housekeeping supplies. Rosa is considered to be one of the most organized individuals at Desert Breezes, and like all other employees, has a very important role essential to the resorts operations. When asked about Rosa, department managers stated, "She is very neat and organized and takes pride in what she does. Her work reflects this." Another manager stated, "Rosa is a great co-worker, she is ready to help every time and any way she can." Rosa's trademark is to welcome you with a warm smile and a friendly hello. When asked what was the secret to her success, Rosa stated, "You have to enjoy and take pride in all that you do. You must be comfortable at work just as you would be comfortable at home."

As you can see, Rosa is a great asset to Desert Breezes, thank you Rosa.



Let us know when you move, change your phone number, get married or divorced, or when there is any other significant change in your personal status.

Please contact Trading Places International immediately to prevent delays in receiving your annual maintenance fee billing, newsletters, etc.

Reservations FAQ's

How far in advance can I book my owner use time?

Owners are able to make their reservations for Desert Breezes up to 13 months in advance to the day they wish to travel.

Can I split my week?

Owners at Desert Breezes are able to split their week 6 months prior to arrival. There is a two-night minimum, and only one weekend (Friday & Saturday) is allowed. There will be a \$35 cleaning fee applied to 2nd and 3rd split week reservations.

What is the cancellation policy for owner reservations at Desert Breezes?

Owners are able to cancel their reservation up to 30 days or more prior to arrival. There will be a \$25 cancellation fee charged at the time of cancellation.

The rebooking of this reservation is subject to availability. If the owner is canceling the reservation less than 30 days prior, the owner must deposit the week with an exchange company or lose the week.

Can I request a specific unit?

All unit assignments will be made at the front desk upon check-in. All owners are able to request specific units or desired location of unit, but it is merely a request and not a guarantee. If the request is for a handicapped-access unit or for special need for medical reasons the Trading Places agent will contact the front desk to have it assigned prior to arrival.

What is Breezes Time and how does it work?

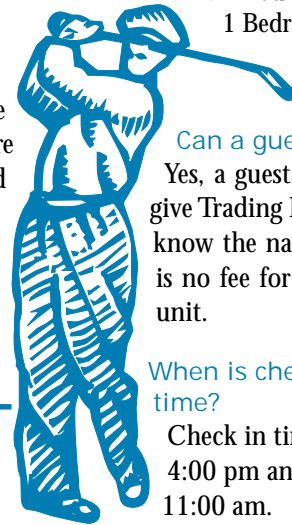
Breezes time is non-contracted time that gives Desert Breezes owners the opportunity to visit their resort for an additional week outside of their use time. Owners are able to reserve these weeks 12 months in advance. The weekly fee for Breezes Time is equivalent to the maintenance fees and are as follows for 2004:

- Mini Suite: \$354
- 1 Bedroom: \$476
- 2 Bedroom: \$486

What is bonus time and how does it work?

Bonus time is non-contracted time that gives Desert Breezes owners the opportunity to visit their resort for short stays, outside of their owner use week. Owners are able to make these reservations no more than 30 days in advance. The nightly rates for the bonus time is as follows:

- Mini Suite: \$50
- 1 Bedroom: \$70
- 2 Bedroom: \$85



Can a guest use my unit?

Yes, a guest may use your unit. Just give Trading Places a call and let them know the name of your guest. There is no fee for your guests to use your unit.

When is check in / check out time?

Check in time at Desert Breezes is 4:00 pm and check out time is 11:00 am.

Thank You!!

Many thanks to our owners who have completed a comment card and deposited it in the "Comment Card" box at check out. The resort staff and management are committed in providing you with the best vacation experience possible. Your comments and opinions are highly valued. Many of your concerns, requests, and suggestions have assisted the team in evaluating key areas of resort operation and has also assisted management in better understanding the needs of our owners. Continuing our comment card drawing and rewarding our owners for their time, the following participants won a three-day/two-night stay at your beautiful Desert Breezes Resort:

Michael & Geri Barr, Newport Beach, CA
Robert & Lenore Lancet, West Hills, CA

Arthur & Lyn Carter, Pacific Palisades, CA
Timothy & Rose Torres, Montebello, CA

Congratulations to the most recent winners!! Keep those comment cards coming.

BOARD MEETING RECAP

The Desert Breezes Resort Timeshare Owners Association meeting of the owners was held on Saturday, November 8, 2003 at the Courtyard Palm Desert Hotel in Palm Desert. Approximately sixty owners were present.

President Barbara Slovak and the TPI management team announced that Desert Breezes Resort has once again achieved and has been awarded the Gold Crown Status by RCI Management. Barbara Slovak congratulated the on-site General Manager, Victor Perez, his team and the management team at TPI for working so diligently to achieve this award.

The minutes of the prior year's Annual Meeting and the Excess Collection Resolution were approved. There were many questions pertaining to the booking of their reservations and discussion of the on-going projects at the property. The owners who attended the meeting were very pleased with the condition of the property and the improvements that have been completed.

Congratulations to Barbara Slovak and Anthony Fonte who were re-elected to the Board for two-year terms. The Board of Directors regretfully accepted the resignation from board member, Gil Rommel. Mr. Rommel was presented a plaque as a thank you for his long time service to the board. At the Organizational Meeting following the Annual Meeting the Desert Breezes Board elected the following slate of officers:

Robert Finn	President
Jacques Peeters	Vice President/Treasurer
Tony Fonte	Secretary
Barbara Slovak	Member-at-Large
Morton Lord, Jr.	Advisor

If you have an interest to serve on the Desert Breezes Resort Timeshare Owners Association Board, we encourage you to send in a resume of qualifications to Trading Places International, 23807 Aliso Creek Road, Suite 100, Laguna Niguel, CA 92677. We encourage you to participate in your association.

2004 BOARD OF DIRECTORS MEETING DATES

Tuesday, February 24, 2004

Board Meeting at Desert Breezes

Saturday, May 15, 2004

Board Meeting at Desert Breezes

Wednesday, August 18, 2004

Board Meeting at TPI

Friday, November 12, 2004

Board Meeting at Desert Breezes

Saturday, November 13, 2004

Annual Meeting at Desert Breezes

••The dates and location of these meetings may change at the discretion of the Board of Directors and Management. If you plan to attend, please call TPI to confirm the meeting dates and time.

EFFECTIVE ON JANUARY 1, 2004
DBR achieved "Gold Crown" status! More on the cover.



Desert Breezes

PRESIDENT'S MESSAGE

We are entering a new year, I believe we had a successful year in 2003, but we have good and bad news to report. The good news is that we are again rated as a Gold Crown Resort by RCI. The bad news is that our expenses were \$240,000 more than our income. Most of the additional expense came from improving the appearance and condition of our resort. Our resort was



"sun down" when we changed management companies to Trading Places in 2001. Our refurbishment was in progress and was completed in 2002 at a cost of \$750,000. In 2002 and 2003 we concentrated on refurbish vendor corrections, exterior lighting, fence repairs and landscape improvements. We accelerated some of the replacements that were projected for future years.

During the same period our occupancy has increased 17% and we provided a cut rate sale of intervals to our owners. We have increased the use of Breezes Time, which allows owners to reserve an additional week or more for the cost of the assessment only. This year we held our first Desert Breezes Golf Tournament at

Palm Desert Resort Country Club. It was so successful that we are planning a tournament for the 2004 season. The board has worked hard but we cannot see or anticipate all of

the resort's needs for improvement. We welcome the help of all our owners and guests. You can help us out by being our extra eyes and ears and reporting back to us and through your comment cards, we

will know how you feel and we will continue to improve our resort. I assure you the comment cards are reviewed by resort management and at least one Desert Breezes Board of Directors member.

I want to thank Barbara Slovak for her leadership as president for the last two years, Tony Fonte for his legal opinions and representation to the community master association, Jacques Peeters for his leadership in the refurbishment of the resort and Gil Rommel for all his imagineering to devise owner bonus and golf programs. Oh and me too, for keeping a reign on resort expenses.

Sincerely, *Bob Finn*, President



Happy Birthday Palm Desert!

Palm Desert celebrated its 30th Birthday in November! When the city was incorporated in 1973, the population was approximately 4,000, today the city has 43,000 residents! Keedy's Fountain and Grill is the oldest business operating in Palm Desert. Palm Desert is now known as the cultural and retail center of the desert communities.